

**Testimony of  
Joslyn Bantilan for  
Enterprise Holdings, LLC**

DATE: August 4, 2015

TO: Ernie Martin, Chair  
Honolulu City Council

RE: **Bill 24, CD1, proposed FD1 – Relating to Car Sharing**  
**Hearing Date: Wednesday, August 5, 2015 at 10:00 am**

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Dear Chair Martin and Members of the Honolulu City Council:

I am Joslyn Bantilan, sales executive for the car sharing division of EAN Holdings, LLC, operating Enterprise Rent-A-Car, Alamo Rent-A-Car, National Car Rental, Enterprise CarShare and Enterprise RideShare (Van Pool) (collectively referred to as "Enterprise").

Enterprise **supports** the proposed FD1 of Bill 24, CD1, which establishes a program to dedicate parking stalls for use by car sharing organizations at City parking spaces and facilities.

The Enterprise car sharing model, which is employed by other companies as well, is based on having car sharing vehicles available at fixed locations for round trips. A different model, also provided for in the bill, enables users to leave the vehicle near their destination in one-way trips. Although reserved stall car sharing and free floating car sharing models differ slightly, they appeal to the same basic customer.

Enterprise supports this measure because it sets the annual fee for both reserved stalls and free floating decals at the same rate of \$1,500. We recognize that there has been much discussion about this measure, and appreciate that the current language treats the two different car sharing models the same. Enterprise supports the FD1 because it is equitable and establishes a system that does not favor one business model over another, while also providing a fair return to the City and servicing car share users.

Thank you for the opportunity to submit testimony on this measure.